



LUNCH WITH FRIENDS Corona Edition

SPONSORSHIP BENEFITS AND OPPORTUNITIES 2020

PARTNER SPONSORSHIP LEVEL

\$1,000 (\$2,000 in-kind sponsorship)

- Logo displayed under the level of sponsorship with link to your website displayed on LWF - Corona Edition website (lunchwithfriendscoronaedition.com).
- Premium access to all our lunch meetings. (*\$240 value*) and 11 guest passes for our Special Guest Speaker Events held the last Thursday of each month (to be used by new visitor only). (*\$55 value*)
- 1/2-page ad; 1/2-page related content in our brochures passed out at our meetings, Inland Empire's Largest Mixer, and our other vendor events. (*See attached page for ad specifications*)
- Mention on all our social media outlets (*Facebook, Twitter, Instagram*) with your sponsorship level, company, and website.
- 8" x 10" framed certificate of sponsorship to display in your office.
- One ticket to Inland Empire's Largest Mixer and to the events in which we take part during the year. Must RSVP to Kate at (909) 235-2985 before ticket is provided.
- One name tag (*\$15 value*)
- One copy of our photobook of the year (*\$30 value*). Includes:
 - photos of 2020 events
 - Friend-of-the-Month highlights
 - non-profit events throughout the year
 - special mention of sponsors
- Mention of your company as a Partner Sponsor at our weekly meetings.

Thank you for your sponsorship. Please fill out the form on the reverse side of this page. Keep this original for your records and turn in a copy to Kate Ordoñez at one of our meetings or you can fill it out on our website.



LUNCH WITH FRIENDS Corona Edition

LUNCH WITH FRIENDS Corona Edition SPONSOR FORM

Please fill out this form and return to Kate Ordoñez in person or fill out the online form here:

lunchwithfriendscoronaedition.com/sponsorship-application

Name: _____ Business Name: _____

Best contact phone number: _____ - _____ - _____

Mailing Address:

Billing Address (if different from mailing):

Business Website: _____

(to be connected on our website)

Sponsor Level

Partner

Payment Option

Visa Mastercard Discover American Express Send invoice

Send logo in vector format to lunchwithfriendscoronaedition@gmail.com

* In-kind sponsorship is an exchange of services provided from Sponsor to Lunch With Friends - Corona Edition. Sponsorship is a dollar-for-dollar exchange for services. Sponsor must put in writing what services they are providing and their normal business hours when services can be used.

* All sponsorships subject to approval and will be notified of approval within 48 hours of submitting Sponsorship Form.

Thank you for your sponsorship. We greatly appreciate you in helping our efforts to grow the business community in Corona Area. If you are doing an in-kind sponsorship, please attach a detailed proposal for services in exchange for your sponsorship.

Your Friends at Lunch With Friends - Corona Edition



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INLAND EMPIRE LARGEST MIXER AD SPECIFICATIONS

All ads MUST be sent digitally and emailed to lisa@magnifiedweb.com to verify acceptability.

AD INSTRUCTIONS

Accepted formats:

- High-resolution PDF (300 dpi, CMYK)
- High-resolution (300dpi, CMYK) TIFF or EPS file

If your digital file is in a different format than above, please contact Lisa Garner, lisa@magnifiedweb.com, to verify acceptability.

When creating your digital ad:

1. Embed all fonts or outline them.
2. Make sure all RGB and spot colors are converted to CMYK.
3. Do not use JPEG compression or native Photoshop files.
4. Make sure all images within the ad are 300dpi and CMYK.
5. When creating a bleed advertisement, make sure all-important material is within the live space and that the bleed size extends on all sides of the ad.

PARTNER LEVEL AD SIZE

Portrait Ad Dimensions in inches, width by height

Content must be educational and related to your company's service or product(s). Add contact information, your logo/tagline and optional discount/coupon for those who see the ad. Your ad will be subject to review and approval.

With Bleed: 5.75 x 8.75

Trim Finished Size: 5.5 x 8.5

ASSOCIATE LEVEL AD SIZE

Portrait Ad Dimensions in inches, width by height

With Bleed: 5.75 x 4.50

Trim Finished Size: 5.5 x 4.25

FRIEND LEVEL AD SIZE

Portrait Ad Dimensions in inches, width by height

With Bleed: 5.75 x 4.50

Trim Finished Size: 2.75 x 4.25

NEED A GRAPHIC DESIGNER?

We have special pricing for our sponsors. Graphic design available through Lisa Garner at lisa@magnifiedweb.com to schedule your ad creation. You supply your logo, brand specifications, and content.

SPECIAL PRICING LIST

Partnership Level: \$175

Associate Level: \$125

Friend Level: \$75